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## **Press Release**

### **Three day Annual Techno Managerial Fest of IIT (ISM), Conchetto'22 concludes with talk show and Electronic Dance Music (EDM) Night**

As the three day mega fest of IIT (ISM), Conchetto'22 drew towards closure, young techies from different parts of country participating in the event learnt some crucial lessons in the final session of talk show series from Keerti Puruswani, a renowned software development engineer turned LinkedIn Top Voice 2022, who tipped them to adjudge their aptitude at early stage to choose the relevant career for them.

The occasion was the concluding day of three day fest that witnessed over 44 technical, managerial and other cultural events.

Addressing a gathering of enthusiastic listeners at Golden Jubilee Lecture Theatre of Dhanbad based premiere tech cradle this morning, Puruswani who is SDE 3 at Atlassian and have over 75k subscribers on YouTube & 125 k subscribers on LinkedIn said, "We should always be aware about our potential and as whatever we are at present we are because of that potential and additionally the hardwork that we put in during different stages of career"

"We can achieve anything on the basis of our potential" said Puruswani a tech graduate of NIT Calicut and a native resident of Madhya Pradesh who further looked back towards her early stage of career and said that she started Coding as late as in the fourth year of B Tech but later rose to become an acclaimed Software Developer by dint of hard work.

Further elaborating about her career journey she said "I worked hard for several years and devoted extra time day and night in offices learning new things and later the hard work culminated during the lockdown"

Regarding her journey on YouTube, LinkedIn, Instagram etc she said, "I used these platforms unconventionally, as while others desisted away from uploading videos and photos of casual activities like workouts sessions etc and only concentrated on official activities I also uploaded these activities and drew huge response from followers"

She further advised techies to relish their campus life in group activities helping each other and do not waste their time in unnecessary competitions and jealousy with each other.

Puruswani however cautioned the IITians against any sense of complacency after getting admissions in 1<sup>st</sup> grade engineering colleges as their real competition is from students from 2<sup>nd</sup> grade and 3<sup>rd</sup> institution who work hard to excel in life and beat the 1<sup>st</sup> graders.

Meanwhile, the final rounds of all the competitions were also held at the campus and the event is scheduled to conclude with the scintillating show of Electronic Dance Music night schedule today from 8.30 p.m.

Prof Ajit Kumar, Convener of Conchetto,22 said, "as the participants after putting their creative minds into building something great, learning many valuable things and attending several events for 3 days need a refreshing and recharging event so we are organizing and Electronic Dance Music night from 8,30 pm with star performance by DJ MERLIN and DJ SWATTREX.

Rajni Singh

**Dean (Media & Branding)**